



Heber Valley's OFFICIAL Information Site

The HeberValley.Info Business Directory is an online directory free to all Wasatch County-based businesses. Whether you are a main street entity or a home based Avon dealer, you are welcome!

To make this work to your advantage, we need a nice size biography about your business. It can be as long as you want to make it (the longer it is, the more times it will turn up when people search for it online).

Please tell us about yourself and why you are in business. Tell us what you have to offer, what makes your business stand out from those located elsewhere. And, of course, why we should shop at your business! Write something that will let the readers know you and know your business. This is your chance to welcome people.

Please include Your Business Name, Your Address, Your Phone Number, Your Email, Your Website address if you have one, and to polish off your listing an image file of your logo, and include the Yellow Page Category you think your business fits into.

If you have any updates to your current listing just email us with the changes.

We would also like to invite you to submit any events, articles or stories (for example: employee of the month recognition, an informative news type story about the products or services you provide, a detailed description of your upcoming event and what people will expect when they get there, etc.). This is a great way to keep your company's name out there. These stories will drive traffic to the site and will help everyone. Search engines love content, so length is important.

Currently we have over 1680 Wasatch county business entered into the directory. We are working hard on filling in the blanks and trying to place them in the proper category, but we need your help! After all, you are the expert on your business.

We would also appreciate a back link to hebervalley.info from your website to help promote the area and all of its businesses. (Not a requirement.)

This is just the beginning! We look forward to helping you showcase your business for many years to come. Feel free to contact us with any questions at hebervalley@communitynewsnetwork.org or give us a call 435.657.2090

Rhett Spencer
Mark Anderson

Here are some questions that may help you in creating your BIO and service offerings

Why do you like the business you are in and what makes it satisfying?

When did you start?

Do you offer any type of personal service I would not find elsewhere?

Why did you locate your business here vs. elsewhere?

What type of services or products do you offer?

List the products, services and brand names if appropriate you offer. (Think of what a person might type into google when searching for your products and services and list them) it can be a long list

Who are you and why do you like living here?

Why should I do business with you vs. the other guys?

What is it you actually do? I may be unfamiliar with some of the terms you use so define them for me and tell me why they are important.

If you have a tag line you use in your marketing include it at the end.

Include a logo for your listing .jpg, .png, .gif will all work

These can be answered in any order and include any other information you think will be of value in getting a customer in your door.

We offer a bio writing service for \$100.00. We will do a 15 to 20 min interview with you and then craft a nice Search Engine Optimized bio, send it over for your review and comments, then polish it off and publish so it can begin working for you 24/7.

Frequently Asked Questions

Q. How can you do this for free?

A. We are doing it for free the same way google and facebook do it for free. Eventually when the site gets popular enough someone will want to bring his or her event or business to the top and will purchase some ad space or printable coupons, while everyone else enjoys the benefit of free promotion of their business.

Q. Why are you asking for long detailed bios of our businesses?

A. The more relevant information we have on your business like product names, service names, activity's, people names and services, google and other search engines will rank your bio and this site higher and will provide more traffic for every business in the directory.

Q. Why are you asking for a back link to HeberValley.info from our web site?

A. The more websites that link back to HeberValley.info the higher the site will rank, more people will visit and your business will have the opportunity to be discovered. This helps every business. Your business listing on hebervalley.info will have a link back to your website as well. We do not require the back link from your website but it would help everyone if you did create one.

Q. What if I'm having trouble writing my bio?

A. We will review and offer suggestions on how to make it work better for you, but if you have other things to attend to like running your business we offer our \$100.00 bio writing service. We will do a short-recorded interview and then create a powerful optimized bio for you.

Q. How will this help people find my business and my website?

A. By working together as a community and having every business listed with a detailed bio will direct people to this site no matter what kind of business or services they were searching for. Once here they're only a few clicks away from the business category of your business. They can easily navigate to your website using the link located at the top of your bio. Visitors to the business directory will see that there are many more businesses located here than meet the eye driving around town and hopefully will look local before going elsewhere.

Q. What can I do to help?

A. We have some small signs and stickers that you could place on the door of your business so visitors can see them; this will increase the awareness of the site and will help everyone. You can provide stories of interest to help keep the site interesting and fresh. Provide information on any event you are involved with, this will promote the event and increase traffic. There are more if you are interested give us a call or email.